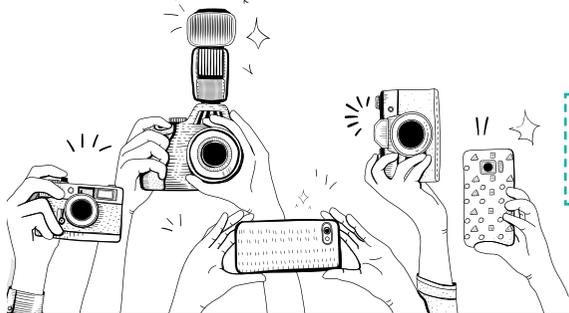


IT ALL STARTS WITH YOU, THE PHOTOGRAPHER



CREATE A HAPPYWHALE ACCOUNT
AND **SUBMIT IMAGES**

RECEIVE UPDATES ON YOUR WHALE
IMAGES VIA YOUR **HAPPYWHALE** ACCOUNT



HappyWhale is a web-based marine mammal photo-ID platform that receives images from researchers and citizen scientists. Humpback whales are compared against a catalogue of known individuals using automated matching software.
happywhale.com

PHOTO DATA ARE PUBLICALLY AVAILABLE
AND ALSO AUTOMATICALLY FORWARDED TO...

REGIONAL CATALOGUES



NOAA, SOUTHWEST FISHERIES SCIENCE CENTRE

Antarctic Killer Whale Photo-ID database



ALLIED WHALE AT COLLEGE OF THE ATLANTIC

Antarctic Humpback Whale catalogue
coa.edu



FALKLANDS CONSERVATION

Sei Whale catalogue
falklandsconservation.com



INTERNATIONAL WHALING COMMISSION (IWC)

Antarctic Blue Whale and Fin Whale Photo-ID catalogues



OCEAN ALLIANCE - whale.org

INSTITUTO DE CONSERVACION DE BALLENAS - icb.org.ar

Southern Right Whale Research

BRITISH ANTARCTIC SURVEY

South Georgia Right Whale catalogue
bas.ac.uk

OBIS-SEAMAP

OCEAN BIOGEOGRAPHIC INFORMATION SYSTEM
- SPATIAL ECOLOGICAL ANALYSIS OF
MEGAVERTEBRATE POPULATIONS:

An interactive online archive for marine mammal,
sea turtle, seabird and ray and shark data

seamap.env.duke.edu

Sighting records uploaded to OBIS:

Parent of OBIS-SEAMAP run by Intergovernmental
Oceanographic Commission of UNESCO's International
Oceanographic Data and Information Exchange.

iobis.org

IWC-SORP

THE INTERNATIONAL WHALING
COMMISSION'S SOUTHERN OCEAN
RESEARCH PARTNERSHIP (IWC-SORP)

An integrated, collaborative
consortium for non-lethal whale
research, which aims to maximise
conservation outcomes for
Southern Ocean Whales.

iwc.int/sorp



IWC-SORP RESEARCH COMMUNITY

MATCHES ARE MADE TO KNOWN WHALES IN CATALOGUE